



## B. P. COLLEGE OF BUSINESS ADMINISTRATION

(Constituent College of Kadi Sarva Vishwavidyalaya)

MID-SEM Examination- March, 2014

Date: 15/03/2014

**BBA SEM-IV**

Total Marks: 60

Roll No..... SUB: Entrepreneurship and Business Planning (BBA 24)

Duration: 3 hours

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- Q-1 (A) Define the term 'Entrepreneur' and explain various entrepreneurial skills. (06)  
(B) Explain various barriers to entrepreneurship in brief. (06)
- Q-2 (A) Pick an Appropriate answer from the following (06)
1. An entrepreneur is one who\_\_\_\_\_ and sets the organization going with his ability to identify them.  
(a) Innovates (b) outdated (c) both (a) and (b) (d) None
  2. Innovation occur through\_\_\_\_\_  
(a) the introduction of a new quality in a product  
(b) a new product  
(c) a discovery of a fresh demand and a fresh source of supply  
(d) All
  3. Entrepreneurship is the \_\_\_\_\_ of mind to take calculated risks with confidence.  
(a) unlearning (b) propensity (c) weakness (d) none
  4. A project is planned to achieve a  
(a) Specific objective (b) non-specific objective (c) both (a) & (b) (d) none
  5. Project identification is the \_\_\_\_ step of new venture.  
(a) Third (b) second (c) fourth (d) first
  6. The origin of PERT is  
(a) Industry (b) Military (c) Sports (d) None
- Q-2 (B) Explain the types of entrepreneurial environment in detail. (06)  
OR
- Q-2 (B) Explain various approaches to entrepreneurship development in India (06)
- Q-3 (A) Explain various types of entrepreneurs. (06)  
Q-3 (B) Explain 'Project appraisal' in detail. (06)  
OR
- Q-3 (A) Explain in detail Sub cultures of entrepreneurship. (06)  
Q-3 (B) Describe 'Search for Business Idea' as an entrepreneur. (06)  
OR
- Q-4 (A) Explain the concept of Projects and classification in detail. (06)  
Q-4 (B) Explain project identification in your language. (06)  
OR
- Q-4 (A) Explain difference between 'PERT' and 'CPM'. (06)  
Q-4 (B) Enlist the contents of 'Project Report'. (06)
- Q-5 **Attempt any Two:** (12)  
(A) Explain concept of entrepreneurship.  
(B) Significance of entrepreneurial environment  
(C) Entrepreneurial Structure.