# Practical Exposure & Placement Cell @ BPCBA



#### Training and Placement Cell at BPCBA

A Training and Placement Cell (T&P Cell) is a department or unit within the college that is responsible for facilitating the placement of students into jobs and internships. The T&P Cell works to bridge the gap between the academic world and the industry by helping students acquire the necessary skills and knowledge that are in demand by employers.

The main objective of a T&P Cell is to provide students with opportunities for employment and career development by organizing various training programs, workshops, seminars, and recruitment drives. The T&P Cell works closely with the industry to identify job opportunities, and helps students prepare for the recruitment process by conducting mock interviews, aptitude tests, and group discussions.

The T&P Cell also serves as a platform for companies to interact with students and identify potential candidates for their job openings. By bringing companies to campus, the T&P Cell makes it easier for students to network and explore different job opportunities, and for companies to identify and hire the right talent. Overall, the T&P Cell plays a crucial role in helping students transition from the academic world to the professional world, by providing them with the necessary training and exposure to the industry.

Training and Placement Cell at BPCBA is established to carry out the overall development of students in line with the theory subjects taught in all three years. Throughout the year, BPCBA interacts with the reputed companies, invite their personnel and alumni for arranging various students grooming activities like Training programmes seminars, workshops, pre industrial visit training, pre internship training, pre placement training, and research projects etc. to orient the students with current industrial practices and make their transformation in to corporate professionals. Such activities develop effective communication skills, corporate etiquettes, and analytical skills among the students. BPCBA produces graduates well equipped to handle the working norms of the industry and commerce in the public and private sectors.

#### Vision

Equipping the students with relevant and conceptualized professional skills along with curriculum and guiding them towards a bright future and career all around the world in government and private sector with the values of – Sincerity, Hard Work and Justice.

#### Mission

- To improve soft skills through seminar and workshops by inviting industry personnel, alumni and different expert of various fields.
- To groom the students and make them aware of current scenario of industry practices
- To provide employment opportunity both in government and private sector after graduation

#### Process of transforming students in to corporate professionals

- To create awareness among the students regarding the career goal and carry out the entry level mapping of their career goal.
- To arrange various Industrial visit in each semester
- To groom students by organizing various Training programmes, Seminars, workshops and expert talks.
- To develop real life learning through placing students in Internship with various corporates
- To assign research projects based on the real life practice of corporates
- To find out the determined career goal of the students at the exit level of BBA
- To invite various industries for providing placement to outgoing batch

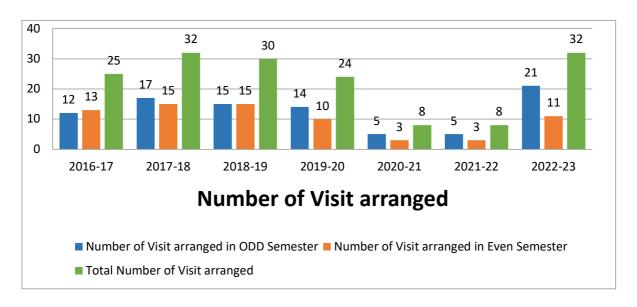
### Entry level mapping of Career Goal of BPCBA Students Since 2016

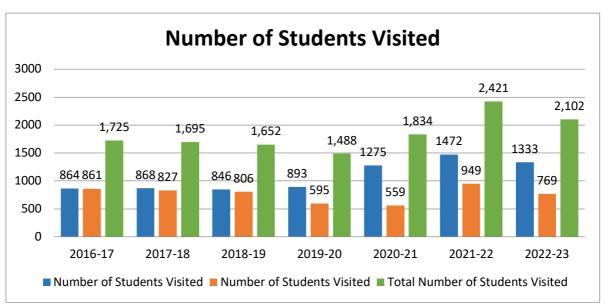
		2022-23	2021-22	2020-21	2019-20	2018-19	2017-18	2016-17
Sl. No.	Career Goal	Number of Students						
1	To prepare for Government Jobs	45	38	31	47	45	39	43
2	To pursue MBA after BBA	91	139	107	81	105	93	98
3	To pursue other higher studeis other than MBA	10	6	12	19	17	23	12
4	To become an Entrepreneur	106	52	63	57	58	49	72
5	To join corporate as a professional after BBA	98	27	55	47	55	52	60
6	Foreign Study/ Foreign Job	47	70	37	50	19	28	22
7	Others	0	1	0	0	1	0	0
	Total	397	333	305	301	300	284	307

## Industrial Visits Statistics of Industrial Visits of Last 7 years

Academic Year	Number of Visit arranged in ODD Semester	Number of Students Visited	Number of Visit arranged in Even Semester	Number of Students Visited	Total Number of Visit arranged	Total Number of Students Visited
2016-17	12	864	13	861	25	1,725
2017-18	17	837	15	827	32	1,664
2018-19	15	815	15	806	30	1,621

2019-20	14	893	10	595	24	1,488
2020-21	05	1034	03	559	08	1,593
2021-22	05	1190	03	949	08	2,139
2022-23	21	1333	11	769	32	2,102





#### Statistics of Industrial Visit Academic Year 2017-18: ODD Semester

S1.	SEM-	Data of Visit	Name of Company	No.of Students
No.	Division	Date of Visit	Name of Company	Visited
1	III-A	18.08.2017	Sabar Dairy	71
2 I-C		08.09.2017	Hindustan Coca Cola	73
2	1-C	06.09.2017	Beverages Pvt. Ltd.	73

3	I-A	08.10.2017	Hindustan Coca Cola	53	
			Beverages Pvt. Ltd.		
4	III-C	08.11.2017	Hindustan Coca Cola	55	
4	111-C	00.11.2017	Beverages Pvt. Ltd.	33	
5	I-III	17.08.2017	Harsha Engineers	36	
6	V-A	29.08.2017	Cadmach	63	
7	V-B	30.08.2017	Cadmach	71	
8	V-D	09.01.2017	Iffco-Kalol	36	
9	I-D	09.08.2017	Appolo Hospitals	70	
10	III D	III-B 09.09.2017	Hindustan Coca Cola	50	
10	10 III-B		Beverages Pvt. Ltd.	30	
11	VD	V-D 09.01.2018	Hindustan Coca Cola	53	
11	11 V-D		Beverages Pvt. Ltd.	33	
12	III-D	14.09.2017	Vadilal Industries Ltd.	58	
13	III	17.09 &	Adani Mundra	37	
13	111	18.09. 2017	Adam Mundia	37	
14	V-C	20.09.2017	Ramdev Food Products	71	
14	V-C	20.09.2017	Pvt. Ltd.	/1	
15	I-B	26.09.2017	Hindustan Coca Cola	49	
13	1-D	20.09.2017	Beverages Pvt. Ltd.	<del>4</del> 7	
16	I-B	27.09.2017	Hindustan Coca Cola	20	
10	1-D	27.09.2017	Beverages Pvt. Ltd.	20	
17	I-B	27.09.2017	Madhur Dairy	1	
			Total	837	

#### Statistics of Industrial Visit Academic Year: 2017-18: Even Semester

Sl. No.	SEM/Div.	Date of Visit	Name of Company	No. of Students Visited
1	II	16.11.&		78
		17.11.2017	Adani-Mundra	
2	IV-C	22.11.2017	GNFC Ltd., Bharuch	59
3	IV-D		Ramdev Food Products	65
3	14-12	22.11.2017	Pvt. Ltd.	03
4	VI-C	24.11.2017	Vadilal Industries Ltd.	57
5	II-A	24.11.2017	GNFC Ltd., Bharuch	61
6	II-C	25.11.2017	Vadilal Industries Ltd.	66
7	VI-A	25.11.2017	GNFC Ltd., Bharuch	57
8	IV-A	27.11.2017	GNFC Ltd., Bharuch	60
9	II-B	05.12.2017	Balaji Wafers Pvt. Ltd	66
10	10 VI-D		Ramdev Food Products	67
10 11-10	17.01.2018	Pvt. Ltd.	07	
11	IV-B	29.01.2018	Vadilal Industries Ltd.	68

12	II-D	30.01.2018	Vadilal Industries Ltd.	71
13	II,IV,VI	22.02.2018	Shah Alloys Ltd.	47
14	II&IV	25.02.2019	Sales India Pvt. Ltd.	2
15	II-B		LIC of India-	2
13	11-D	25.02.2018	Gandhinagar	J
			Total	827

#### Statistics of Industrial Visit Academic Year 2018-19: ODD Semester

Sl. No.	SEM- Division	Date of Visit	Name of Company	No. of Students Visited
1	I	19.07 & 20.07.2018	Adani Mundra	78
2	V-B	02.08.2018	Varmora Plastech	54
3	V-A	03.08.2018	Varmora Plastech	62
4	III-A	20.08.2018	Laomore Biscuits Pvt. Ltd.	52
5	I-B	20.08.2018	ARCOGUL	60
6	I-C	20.08.2018	ARCOGUL	66
7	I-A	21.08.2018	ARCOGUL	68
8	III-C	23.08.2018	Dudhsagar Dairy	71
9	III-D	24.08.2018	Dudhsagar Dairy	68
10	I&III	24.08.2018	GMM Pfaudler	48
11	I-D	25.08.2018	GMM Pfaudler	76
12	III-B	27.08.2018	Laomore Biscuits Pvt. Ltd.	52
13	V-C	28.08.2018	Dudhsagar Dairy	52
14	I,III & V	29.08.2018	Dudhsagar Dairy	38
15	III-D		LIC-Gandhinagar	1
			Total	815

#### Statistics of Industrial Visit Academic Year 2018-19: Even Semester

Sl. No.	SEM Div.	Date of Visit	Name of Company	No. of Students Visited
1	II	22.10 & 23.10,2018	Adani-Mundra	77
2	II	28.10 &	Adani-Mundra	79

		29.10,2018		
3	II	29.10 & 30.10,2018	Adani-Mundra	77
4	IV & VI	13.11 & 14.11.2018	Adani-Mundra	33
5	IV	14.11 & 15.11.2018	Adani-Mundra	76
6	IV-B	17.11.2018	Oswal Machinery Ltd.	61
7	VI-B	20.11.2018	Sun Pharmaceutical Industries Ltd.	46
8	VI-D	24.11.2018	ARCOGUL-Anand	62
9	II	26.11.2018	Vasani Polymers Pvt. Ltd.	57
10	IV-A-D	27.11.2018	Vasani Polymers Pvt. Ltd.	65
11	VI-A	28.11.2018	National Dairy Development Board	63
12	VI-B	29.11.2018	National Dairy Development Board	65
13	VI	03.12 & 04.12.2018	Adani-Mundra	23
14	II&IV	19.12.2018	Sales India Pvt. Ltd.	3
15	IV-A-D	19.01.2019	Hasti Petro Chemical & Shipping Ltd.	19
			Total	806

#### Statistics of Industrial Visit Academic Year 2019-20: ODD Semester

Sl. No.	SEM- Division	Date of Visit	Name of Company	No. of Students Visited	
1	I	03.07 &	Adani Group Companies-	77	
1	1	04.07.2019	Mundra	7 7	
2	I	12.07 &	Adani Group Companies-	79	
2	1	13.07.2019	Mundra		
3		13.07 &	Adani Group Companies-	38	
3		14.07.2019	Mundra	38	
4	V-B	V-B 23.07.2019	Asian Granito India Ltd	61	
4		23.07.2019	Himmatnagar		
			AmulFed Dairy Gujarat		
5	III-C	02.08.2019	Co-Operative Milk	71	
			Marketing Federation		

			Limited-Bhat-Ahmedabad	
6	I-D	04.08 &	Adani Group Companies-	76
U	1-10	05.08.2019	Mundra	70
7	V-C	08.08.2019	Sahjanand Laser Technology	51
,	V-C	00.00.2017	LtdGandhinagar	51
8	V-D	10.08.2019	Sahjanand Laser Technology	46
O	V-D	10.00.2017	LtdGandhinagar	40
			Anand Regional Co-operative	
9	III-D	27.08.2019	Oilseeds Growers Union Ltd.	66
			Anand	
10	III-B	28.08.2019	Balaji Wafers Pvt. LtdRajkot	62
			Amul Fed Dairy Gujarat	
11	III-A	29.08.2019	Co-Operative Milk Marketing	70
11		29.00.2019	Federation Limited	70
			Bhat-Ahmedabad	
			Amul Fed Dairy Gujarat Co-	
12	I & III	31.08.2019	Operative Milk	70
12	1 & 111	31.00.2017	Marketing Federation Limited-	70
			Bhat-Ahmedabad	
13	13 V-A	04.09.2019	Vadilal Industries Ltd	67
13	V-A	04.09.2019	Ahmedabad	07
14	V-A		GCCI	59
			Total	893

#### Industrial Visits Academic Year 2019-20: Even Semester

Sl. No.	SEM- Division	Date of Visit	Name of Company	Number of Students Visited
1	IV-B	17.12.2019	Sahjanand Laser Technology Ltd.	64
2	II-A	19.12.2019	Anand Regional Cooperative Oil 12.2019 Seeds Growers Union Ltd (ARCOGUL)	
3	II-B & C	20.12.2019	Anand Regional Cooperative Oil Seeds Growers Union Ltd (ARCOGUL)	62
4	IV-C	26.12.2019	Saga Laboratries	57
5	IV-A & II-D	27.12.2019	27.12.2019 Vishwakarma Steel	
6	II-A-B-C	28.12.2019	28.12.2019 Gmm Pfaudler Ltd.	
7	IV-D	30.12.2019	J.K. Machine Tools	61
8	II-D & IV-D	04.01.2020	Ramdev Resins	64

			Total	595
10	II&IV	24.02.2020	Sahjanand Laser Technology Ltd.	21
9	II&IV	04.01.2020	Gmm Pfaudler Ltd.	72

#### Industrial Visits Academic Year 2020-21: ODD Semester

Sl. No.	SEM- Division	Date of Visit	Name of Company	Number of Students Visited
1	I	08.09.2020	Anand Regional Cooperative Oil Seeds Growers Union Ltd (ARCOGUL)	241
2	III	09.09.2020	Anand Regional Cooperative Oil Seeds Growers Union Ltd (ARCOGUL)	251
3	I	12.09.2020	Cadmach Machiney Pvt. Ltd.	252
4	V	14.09.2021	Sahjanand Laser Technology Ltd.	271
5	III	19.09.2021	Cadmach Machiney Pvt. Ltd.	260
			Total	1275

#### Industrial Visits Academic Year 2020-21: Even Semester

Sl. No.	SEM- Division	Date of Visit	e of Visit Name of Company	
1	IV	06.01.2021	Welspun India Ltd.	253
2	II	23.01.2021	Balaji Wafers Pvt. Ltd.	283
3	II&IV	06.02.2021	Balaji Wafers Pvt. Ltd.	23
			Total	559

#### Industrial Visits Academic Year 2021-22: ODD Semester

S1. No.	SEM- Division	Date of Visit	Name of Company	Number of Students Visited
1	III	20.07.2022	Itoli Granito LLP	282
2	III	22.07.2022	Creative Forge	238
3	V	24.07.2022	Vasani Polymers Pvt. Ltd.	257
4	I	24.08.2022	Glint Orange Polyplast LLP	349
5	I	25.08.2022	Major Industries	346
			Total	1472

#### Industrial Visits Academic Year 2021-22: Even Semester

Sl. No.	SEM- Division	Date of Visit	Name of Company	Number of Students Visited
1	II	21.01.2022	Cadmach Machinery Company Pvt. Ltd.	355

			Total	949
3	IV	17.02.2022	Sainest Tubes Pvt. Ltd.	305
2	IV	07.02.2022	Vasani Polymers Pvt. Ltd.	289

#### Industrial Visits Academic Year 2022-23: ODD Semester

S1.	SEM-			Number of
	Division	Date of Visit	Name of Company	Students
No.	Division			Visited
1	V-C & D	11.07.2022	Greenfield Control System (I) Pvt. Ltd.	60
2	V-C & D	12.07.2022	Greenfield Control System (I) Pvt. Ltd.	56
3	V-B	13.07.2022	Greenfield Control System (I) Pvt. Ltd.	60
4	V-A & B	14.07.2022	Greenfield Control System (I) Pvt. Ltd.	56
5	V-A & B	15.07.2022	Greenfield Control System (I) Pvt. Ltd.	59
6	III-A	16.07.2022	Greenfield Control System (I) Pvt. Ltd.	80
7	V	18 & 19 .07.2022	Adani Group Companies, Mundra	78
8	III-B	26.07.2022	Vadilal Industries Ltd.	72
9	III-B & C	28.07.2022	Vadilal Industries Ltd.	87
10	III-D	05.08.2022	Banas Dairy	75
11	V	11 & 12.09.2022	Adani Group Companies, Mundra	78
12	I-A	19.09.2022	Madhur Dairy	76
13	I-B	20.09.2022	Madhur Dairy	79
14	I-C	21.09.2022	J.K. Lakshmi Cement Limited	58
15	III	22 & 23. 09.2022	Adani Group Companies, Mundra	78
16	I-C & D	23.09.2022	J.K. Lakshmi Cement Limited	60
17	I-D	24.09.2022	J.K. Lakshmi Cement Limited	46
18	III	23 & 24.09.2022	Adani Group Companies, Mundra	39
19	I-E	27.09.2022	J.K. Lakshmi Cement Limited	
20	I-E	29.09.2022	J.K. Lakshmi Cement Limited	
21	III	03 & 04.10.2022	Adani Group Companies, Mundra	55
			Total	1333

#### Industrial Visits Academic Year 2022-23: Even Semester

Sl. No.	SEM- Division	Date of Visit	Visit Name of Company	
1	II-A & E	19.01.2023	Kapila Health Care	71
2	II-C	20.01.2023	Kapila Health Care	79
3	II-D	21.01.2023	Kapila Health Care	75
4	II-A & D	23.01.2023	Kapila Health Care	63
5	IV-C	23.01.2023	AB n Dhruv Autocraft (I) Pvt. Ltd.	78
6	II-B	24.01.2023	Kapila Health Care	73

7	IV-B	24.01.2023	AB n Dhruv Autocraft (I) Pvt. Ltd.	69
8	IV-D	25.01.2023	Kapila Health Care	81
9	IV-A	25.01.2023	AB n Dhruv Autocraft (I) Pvt. Ltd.	76
10	IV & VI	03 & 04.02.2023	Adani Group Companies, Mundra	78
11	II & IV	10.03.2023	Kapila Health Care	26
			Total	769

#### Training programmes, Seminars, Workshops and Expert Talks

Academic Year	Number of Workshops Organized in Odd Semester	Number of Participated	Number of Workshops Organized in Even Semester	Number of Participated	Total Number of Expert Talks organised	Total Number of Participated
2016-17	18	2508	31	2969	18	1042
2017-18	07	773	26	2055	14	982
2018-19	27	2246	19	2993	16	1354
2019-20	11	1646	07	283	12	2456
2020-21	32	4382	20	1862	08(Online)	1720
2021-22	45	8371	21	5350	10(Online)	2320
2022-23	39	5263	18	1472	15	1620

## Training Programmes @ BPCBA

## Training on Communication Skills Development organised in association with CSD-KSV

Communication refers to the exchange of information, ideas, emotions and attitudes through verbal. or non-verbal means between two or more than two participants. Effective communication is vital for any business professional and management students. Effective communication skills not only help to share ideas with others but they also foster good relationships among colleagues. Whether it is verbal or nonverbal communication both have equal importance. Therefore, keeping in mind the relevance of this training is designed for SEM-I students. For the success of a student's future career, communication skills are indispensable. There is a demand for communication skills in today's competitive

world of business and it is considered as the most sought-after quality of an educated person. The three most important communication skills for students are reading, writing and listening carefully.

Communication can be categorized into three basic types: (1) verbal communication (2) written communication and (3) nonverbal communication. This training focus on basics of all three types of communication. Major objectives of the said training were:

- To explain importance of communication in the life of management students
- To improve oral and written communication with the help of different topics and practical exercises during the programme
- To improve oral communication and every day conversation in regular life
- To improve listening and speaking-the basic learning skills
- To learn how to introduce oneself effectively
- To learn about how to Communication through Email, SMS and Whats APP

Academic Year: 2022-23

Batch No.	Date	Duration	Number of Students Attended
01	04.08.2022 to	18 Hours	365 Students of SEM-I
	22.09.2022		

#### **Details of Training**

Session. No.	Date	Time	Title of Session	Name of Expert
01	24.08.2022	01.15 pm to 02.45 pm	Ice Breaking to Improve Communication	Ms. Swasti Raina Sharma

02	29.08.2022	01.15 pm to 02.45 pm	Everyday Conversation	Dr. Neha Patel
03	30.08.2022	01.15 pm to 02.45 pm	Listening and Speaking- The basic learning skills	Dr. Neha Patel
04	31.08.2022	01.15 pm to 02.45 pm	Self-Introduction with Confidence	Ms. Swasti Raina Sharma
05	01.09.2022	01.15 pm to 02.45 pm	Attract, Impress and Convince words	Ms. Shubhra Gautam
06	02.09.2022	01.15 pm to 02.45 pm	Change-a new Growth Experience	Ms. Shubhra Gautam
07	03.09.2022	01.15 pm to 02.45 pm	7 Minutes to Plan a day	Ms. Swasti Raina Sharma
08	05.09.2022	01.15 pm to 02.45 pm	Communication through SMS and Whats APP	Dr. Neha Patel
09	06.09.2022	01.15 pm to 02.45 pm	Note Taking and Note Making	Dr. Neha Patel
10	10.09.2022	09.15 am to 11.15 am	Communication under stress	Ms. Swasti Raina Sharma
11	10.09.2022	11.15 am to 01.15 m	Collaborative Communication	Ms. Swasti Raina Sharma
12	22.09.2022	01.15 pm to 02.45 pm	Team-Unified we succeed	Ms. Shubhra Gautam

#### Academic Year: 2021-22

Batch No.	Date	Duration	Number of Students Attended
01	22.11. 2021 to 15.12.2021	18 Hours	178 Students of SEM-I
02	25.11. 2021 to 18.12.2021	18 Hours	178 Students of SEM-I
03	20.12. 2021 to 12.01.2022	18 Hours	283 Students of SEM-IV
04	23.12. 2021 to 08.01.2022	14 Hours	255 Students of SEM-VI

### Details of Training for SEM-I Div-A and B

Session. No.	Date	Title of Session	Name of Expert	Session. No.
01	22.11.2021	01.00 pm To 02.15 pm	Ice Breaking to Improve Communication	Ms. Swasti Raina Sharma
02	23.11.2021	01.00 pm To 02.15 pm	Everyday Conversation	Dr. Neha Patel
03	24.11.2021	01.00 pm To 02.15 pm	Listening and Speaking- The basic learning skills	Dr. Neha Patel
04	29.11.2021	01.00 pm To 02.15 pm	Self-Introduction with Confidence	Ms. Swasti Raina Sharma
05	30.11.2021	01.00 pm To 02.15 pm	Attract, Impress and Convince words	Ms. Shubhra Gautam
06	01.12.2021	01.00 pm To 02.15 pm	Change-a new Growth Experience	Ms. Shubhra Gautam
07	06.12.2021	01.00 pm To 02.15 pm	7 Minutes to Plan a day	Ms. Swasti Raina Sharma
08	07.12.2021	01.00 pm To 02.15 pm	Communication through SMS and Whats APP	Dr. Neha Patel
09	08.12.2021	01.00 pm To 02.15 pm	Note Taking and Note Making	Dr. Neha Patel
10	13.12.2021	01.00 pm To 02.15 pm	Communication under stress	Ms. Swasti Raina Sharma
11	14.12.2021	01.00 pm To 02.15 pm	Collaborative Communication	Ms. Swasti Raina Sharma
12	15.12.2021	01.00 pm To 02.15 pm	Team-Unified we succeed	Ms. Shubhra Gautam

### Details of Training for SEM-I Div-C and D

Session.	Date	Title of	Name of Expert	Session. No.
No.		Session		
01	25.11.2021	01.00 pm To	Ice Breaking to	Ms. Swasti
		02.15 pm	Improve	Raina Sharma
			Communication	

02	26.11.2021	01.00 pm To	01.00 pm To   Everyday Conversation   Dr. Neha Patel	
		02.15 pm		
03	27.11.2021	01.00 pm To	Listening and	Dr. Neha Patel
		02.15 pm	02.15 pm Speaking-The basic	
			learning skills	
04	02.12.2021	01.00 pm To	Self-Introduction with	Ms. Swasti
		02.15 pm	Confidence	Raina Sharma
05	03.12.2021	01.00 pm To	Attract, Impress and	Ms. Shubhra
		02.15 pm	Convince words	Gautam
06	04.12.2021	01.00 pm To	Change-a new Growth	Ms. Shubhra
		02.15 pm	Experience	Gautam
07	09.12.2021	01.00 pm To	7 Minutes to Plan a	Ms. Swasti
		02.15 pm	day	Raina Sharma
08	10.12.2021	01.00 pm To	Communication	Dr. Neha Patel
		02.15 pm through SMS and		
			Whats APP	
09	11.12.2021	01.00 pm To	Note Taking and Note	Dr. Neha Patel
		02.15 pm	Making	
10	16.12.2021	01.00 pm To	Communication under	Ms. Swasti
		02.15 pm	stress	Raina Sharma
11	17.12.2021	01.00 pm To	Collaborative	Ms. Swasti
		02.15 pm	Communication	Raina Sharma
12	18.12.2021	01.00 pm To	Team-Unified we	Ms. Shubhra
		02.15 pm	succeed	Gautam

**Details of Training for SEM-IV** 

Session.	Date	Title of Session	Name of Expert	Session. No.
No.				
01	20.12.2021	09.30 am to 11.00	Ice Breaking to Improve	Ms. Swasti Raina
		am	Communication	Sharma
02	21.12.2021	09.30 am to 11.00	Everyday Conversation	Dr. Neha Patel
		am		
03	22.12.2021	09.30 am to 11.00	Listening and Speaking-	Dr. Neha Patel
		am	The basic learning skills	
04	27.12.2021	09.30 am to 11.00	Self-Introduction with	Ms. Swasti Raina
		am	Confidence	Sharma
05	28.12.2021	09.30 am to 11.00	Attract, Impress and	Ms. Shubhra
		am	Convince words	Gautam
06	29.12.2021	09.30 am to 11.00	Change-a new Growth	Ms. Shubhra
		am	Experience	Gautam
07	03.01.2022	09.30 am to 11.00	7 Minutes to Plan a day	Ms. Swasti Raina
		am		Sharma
08	04.01.2022	09.30 am to 11.00	Communication through	Dr. Neha Patel
		am	SMS and Whats APP	
09	05.01.2022	09.30 am to 11.00	to 11.00 Note Taking and Note Dr. Neha Pate	
		am	Making	
10	10.01.2022	09.30 am to 11.00	Communication under	Ms. Swasti Raina
		am	stress	Sharma
11	11.01.2022	09.30 am to 11.00	Collaborative	Ms. Swasti Raina
		am	Communication	Sharma
12	12.01.2022	09.30 am to 11.00	Team-Unified we succeed	Ms. Shubhra
		am		Gautam

#### **Details of Training for SEM-VI**

Session.	Date	Title of Session	Name of Expert	Session. No.
No.				
01	23.12.2021	02.30 pm to 04.00	Self-Introduction with	Ms. Swasti Raina
		pm	Confidence	Sharma
02	24.12.2021	02.30 pm to 04.00	Attract, Impress and	Ms. Shubhra
		pm	Convince words	Gautam
03	27.12.2021	02.30 pm to 04.00	Change-a new Growth	Ms. Shubhra
		pm	Experience	Gautam
04	30.12.2021	02.30 pm to 04.00	7 Minutes to Plan a day	Ms. Swasti Raina
		pm		Sharma
05	31.12.2021	02.30 pm to 04.00	04.00 Communication through Dr. Neha F	
		pm	SMS and Whats APP	
06	01.01.2022	02.30 pm to 04.00	Note Taking and Note Dr. Neha Patel	
		pm	Making	
17	06.01.2022	02.30 pm to 04.00	Communication under	Ms. Swasti Raina
		pm	stress	Sharma
08	07.01.2022	02.30 pm to 04.00	Collaborative	Ms. Swasti Raina
		pm	Communication	Sharma
09	08.01.2022	02.30 pm to 04.00	Team-Unified we succeed	Ms. Shubhra
		pm		Gautam

## Ten Hours Training Programme on "Financial Literacy- Kona Kona Shiksha", a CSR initiative of Kotak Securities Ltd. organized by National Institute of Securities Markets (NISM) for SEM-VI Students

National Institute of Securities Markets (NISM) and Kotak Securities Ltd (KSL) has launched a project-Kona Kona Shiksha, a CSR initiative of KSL on Education and Livelihood to promote financial literacy among the young citizens of the country. NISM will implement the project through empanelled Resource Persons and train students through teaching. This training program is of 10 hours, before appearing for the programme candidate have to appear for pre-quiz and then there will be a training. On completion of training all registered candidates will appear for post quiz. Based on

comparative scores of pre and post quiz effectiveness and knowledge enhancement during the programme can be measured. The major objective of such the said Training were:

- Creating awareness of the personal finance framework.
- Awareness of pre-requisites for investing in securities markets.
- Understanding of precautions and awareness of the risk involved while investing in securities markets
- Capacity building for evaluation of investment opportunities in securities markets.
- Awareness of employment opportunities in financial service industries.
- Creating awareness of self-employment opportunities viz. investment advisors or authorized persons of brokers.
- Empowerment of students for facing interviews with financial services industry employment opportunities.

#### Program Outline - Eight Comprehensive Sessions

- Session I Importance of Investment
- Session II Financial Investment Opportunities
- Session III Process & Prerequisites to invest in Securities Markets
- Session IV Investment in Primary Markets
- Session V Investing in Secondary Markets
- Session VI Introduction to Mutual funds and ways to invest in them
- Session VII Precautions while investing in Securities Markets
- Session VIII Career in Securities Markets

#### Number of Batches for SEM-VI Students: 2022-23

Batch No.	Date	Number of Students Participated
1	05th December,2022 to 08th December,2022	55
2	19th December,2022 to 22nd December,2022	55
3	26th December,2022 to 29th December,2022	55
4	02nd January,2023 to 05th January,2023	55
5	09th January,2023 to 12th January,2023	59
	Total	279

#### Number of Batches for SEM-VI Students: 2021-22

Batch No.	Date	Number of Students Participated
1	24th January,2022 to 28th January,2022	60

	Total	257
4	21st February, 2022 to 24th February, 2022	72
3	07 <sup>th</sup> February,2022 to 10 <sup>th</sup> February,2022	60
2	31st January, 2022 to 03rd February,2022	65

## Youth Employment Programme under the CSR Umbrella of Tata Affirmative Action Programme (TAAP)

The Youth Employment Program (YEP) stems from the Tata Affirmative Action Program (TAAP) under the CSR umbrella and has been driven since 2011 addressing the challenge of unemployment within India. TCS believes that given the right opportunities and learning skills, even those from socially and economically under-privileged families, will be able to showcase their potential, join the mainstream economy, and shall have a dignified life. The program aims at providing Free Employability Training for the SC/ST and other economically weaker candidates. The program also supports the youth for guiding them for internal (in TCS) and external opportunities for their jobs. We mobilize these youths by partnering with Colleges, Universities, NGOs, Corporate Foundations, Religious Trusts, Government Bodies and Tata Group companies. In terms of geographic reach, the program is currently operating in over 30 states / UTs. Nearly 13,000 have got jobs in TCS. About 10,000 have gained meaningful employment in other companies. The training has led to lifting out over 2,500 families out of poverty annually. Families of the beneficiaries get access to better nutrition, health care, support for sibling's education, access to water and sanitation, better housing. Overall, better standard of living – as in the case of Biki Minj, whose father had passed away while she was still in her mother's womb. Hailing from a tribal, homeless, tea garden laborers family, today Biki takes care of her mother, and they have a home, and guaranteed three meals a day.

#### **Duration and Content:**

The training will be of about 100 hours, covering standard modules prepared by TCS on Business Skills, Communication Skills, Quantitative Aptitude, Logical Reasoning, Computers, Interview Skills, Resume Writing to name a few.

This would be followed by trainings on specific domains. Additionally, trainees will also be guided to take up Free Self-Learning Courses such as those offered by TCS iON portal.

#### **Post Training Certification:**

Trainees will receive a digital certificate of participation and completion from TCS which will stand as a testimony and accreditation of their employability prospects in the corporate world.

#### **Employment Opportunity:**

#### All YEP candidates will get two opportunities:

- 1. Apply for TCS job through TCS TAG enabled proctored test
- 2. Apply for jobs in other companies and TCS through TCS National Qualifier Test (NQT)

Sl. No.	Month	Activity
1	July	Orientation Program on "Sarva Netrutva-KSV" in association with Sarva
	Netrutva Team of KSV: on 1st july, 116 students have partici	
2	July	Orientation Program on "WEC-KSV" organized in association with WEC
		Cell-KSV: on 1 <sup>st</sup> july, 160 students have benefited.
3	July	Orientation Program on "WEC-KSV" in association with WEC Cell-KSV:
		on 2 <sup>nd</sup> july, 127 students got benefitted.
4	July	Orientation Program on "Sarva Netrutva-KSV" in association with Sarva
		Netrutva Team of KSV: on 2 <sup>nd</sup> july, 138 students have participated in
		program.
5	July	Orientation Program on "CSD-KSV & DIR-SVKM" in association with
		Communication Skills Department and Department of International
		Relations -KSV: on 3 <sup>rd</sup> july, 122 students have participated in program.
6	July	Orientation on "Placement Cell-KSV" in association with Placement cell-
		KSV: on 3 <sup>rd</sup> july, 144 students have participated in program.
7	July	Orientation on "Placement Cell-KSV" in association with Placement Cell-
		KSV: on 5 <sup>th</sup> july, 118 students have participated in program.
8	July	Orientation Program on "Department of Physical Education-KSV" in
		association with Department of Physical Education-KSV: on 5 <sup>th</sup> july, 147
		students have participated in program.
9	July	Orientation Program on "Department of Physical Education-KSV" in
		association with Department of Physical Education-KSV: on 6 <sup>th</sup> july, 124
		students got benefited.
10	July	Workshop on - "Career in Insurance Sector" organized in association with
		Mr. Manoj Patra Development Officer-LIC: on 6 <sup>th</sup> july, 128 students have
		participated in workshop.
11	July Workshop on - "Career in Insurance Sector" organized in association	
		Mr. Manoj Patra Development Officer-LIC: on 7 <sup>th</sup> july, 107 students got
		benefited from the workshop.
12	July	Orientation Program on "CSD-KSV & DIR-SVKM" in association with
		Communication Skills Department and Department of International
		Relations -KSV: on 7 <sup>th</sup> july, 146 students have participated in orientation.
13	July	Workshop on "Lawful and Legal Insights to Become Entrepreneur" in
		association with CS Jaykishan Fefar: on 8th july,110 have participated in
		workshop.
14	July	Workshop on "Lawful and Legal Insights to Become Entrepreneur" with CS
		Jaykishan Fefar: on 8 <sup>th</sup> july in which 114 students have participated.
15	July	Workshop on "Understanding Stock Market from Practical Perspective"
		with Tejas Patel: on 10 <sup>th</sup> july in which 265 students have participated.
16	July	Orientation Program on "WDC-KSV" in association with WDC Cell of KSV:
		on 12 <sup>th</sup> july, 123 students have participated in program.

17	July	Rainy Song Competition: organized on 12 <sup>th</sup> july in which 127 students have participated.	
18	July	Workshop on "Learning Problem Solving with Critical Thinking": organized on 14 <sup>th</sup> july in which 132 students have participated.	
19	July	Workshop on "Developing Teamwork": organized on 14 <sup>th</sup> july in which 115 students have participated.	
20	July	Workshop on - "Document Design & its advantages": organized on 15 <sup>th</sup> july in which 107 students participated in workshop.	
21	July	Workshop on "Learning Email Writing": organized on 15 <sup>th</sup> july in which 128 students have participated.	
22	July	Workshop on "Change Management": organized on 16 <sup>th</sup> july in which 129 students have participated.	
23	July	Workshop on "Learning Challenges in Team ": organized on 16 <sup>th</sup> july in which 123 students have participated.	
24	July	Pre Industrial Visit Orientation Program - "Atul Auto": organized on 17 <sup>th</sup> july in which 201 students have learned the process of industrial visit.	
25	July	Pre Industrial Visit Orientation Program - "Itoli Granito LLP": organized on 17th july in which 187 have participated to know about company, its mission and vision and format of Industrial visit report.	
26	July	Industrial Visit at "Itoli Granito LLP": organized on 20 <sup>th</sup> july in which 282 students have learned the process pf industrial visit.	
27	July	Pre Industrial Visit Orientation Program -"Creative Forge Pvt. Ltd.": organized on 21 <sup>st</sup> july in which 264 students have learned the process of industrial visit.	
28	July	Pre Industrial Visit Orientation Program - "Vasani Polymers Pvt. Ltd.": organized on 21 <sup>st</sup> july in which 175 students have participated to know about company, its mission and vision and format of Industrial visit report.	
29	August	Orientation Program on "Sarva Netrutva-KSV" in association with Sarva Netrutva Team-KSV: organized on 16 <sup>th</sup> august in which 263 students of SEM-I have participated in orientation program.	
30	August	Orientation Program on "WEC-KSV"in association with WEC Cell-KSV: organized on 17 <sup>th</sup> august in which 302 students of SEM-I have participated in orientation program.	
31	August	Orientation Program on "Placement Cell-KSV" in association with Placement Cell-KSV: organized on 18 <sup>th</sup> august in which 282 students of SEM-I have participated in orientation program.	
32	August	Workshop on "Career in Insurance Sector" with Mr. Manoj Patra LIC- Development Officer: organized on 21 <sup>st</sup> august in which 284 students of SEM- Ihave participated.	
33	August	Workshop on "Lawful and Legal Insights to Become Entrepreneur" with CS Jaykishan Fefar: organized on 24 <sup>th</sup> august in which 290 students of SEM-I have participated in workshop.	
34	August	Orientation Program on "CSD-KSV & DIR-SVKM" in association with Communication Skills Department and Department of International Relations-KSV: organized on 25 <sup>th</sup> august in which 294 students of SEM-Ihave participated in program.	

35	August	Workshop on "Career in Government Sector" with Denis Italiya: organized on 26 <sup>th</sup> august in which 165 students have participated in workshop.	
36	August	Workshop on "Career in Government Sector" with Denis Italiya: organized	
37	August	on 26 <sup>th</sup> august in which 194 students have participated.  Orientation program on "SVIF" in association with SVIF-KSV: organized on	
38	August	27 <sup>th</sup> august in which 131 students have participated in orientation program.  Workshop on "Career in Government Sector": organized on 28 <sup>th</sup> august in	
39	September	which 254 students have participated in workshop.  Orientation program on "SVIF" in association with SVIF-KSV: organized on	
40	September	1st September in which 180 students have participated in orientation program.  Workshop on "Change Management": organized on 6th September in which	
41	September	251 students of SEM-I have participated in workshop.  Workshop on "Basics of Communication": organized on 7 <sup>th</sup> September in	
42	September	which 247 students of SEM-I have participated in workshop.  Workshop on "Confidence Building": organized on 8 <sup>th</sup> September in which	
43	September	243 students have participated in workshop.  Orientation program on "SVIF" in association with SVIF-KSV: organized on	
44	September	9 <sup>th</sup> September in which 291 students have participated in the program.  Workshop on "Digital Banking: Present and Future": organized on 11 <sup>th</sup> September in which 285 students have participated in workshop.	
45	September	Workshop on "Career as an Entrepreneur": organized on 17 <sup>th</sup> September in which 256 students have participated in workshop.	
46	November	Orientation on "The Future Career Opportunities as a Management Professional at the International Level": organized on 9 <sup>th</sup> September in which 291 students have participated in the program.	
47	December	Workshop on "Lending Documentation": organized on 13th December in which 194 students have participated in workshop.	
48	December	Visit of Khadhya Khurak Exhibition 2021: programmed on 21 <sup>st</sup> December in which 50 students have participated in exhibition.	
49	December	Visit of Khadhya Khurak Exhibition 2021: programmed on 22 <sup>nd</sup> December in which 65 students have participated in exhibition.	
50	January	Pre Industrial Visit Training of Cadmach Machinery India Pvt. Ltd.: organized on 18 <sup>th</sup> january in which 292 students have learned process, history, vision and mission of a company and format of Industrial visit report.	
51	February	Pre Industrial Visit Training of Vasani Polymer Pvt. Ltd.: organized on 2 <sup>nd</sup> February in which 281 students have learned process, history, vision and mission of a company and format of Industrial visit report.	
52	February	Analysis of Union Budget 2022 Part – 1: organized on 7 <sup>th</sup> February in which 312 students have participated.	
53	February	Live Session on "Announcement of New Monetary Policy": organized on 10 <sup>th</sup> February for SEM-VI in which 166 students have participated.	

54	February	Analysis of Union Budget 2022 Part-2: organized on 18 <sup>th</sup> February in which 336 students of SEM-VI have participated.	
55	February	Workshop (Webinar) on Role of Youth in Post Covid Society: organized on 19th February in which 312 students have participated in workshop.	
56	February	Training Module on Financial Literacy - III & IV: organized on 22 <sup>nd</sup> February in which 307 students were participated.	
57	February	Training Module on Financial Literacy - V & VI: organized on 23 <sup>rd</sup> February in which 326 students were participated.	
58	February	Training Module on Financial Literacy - VII & VIII: organized on 24 <sup>th</sup> February in which 312 students were participated.	
59	February	Webinar on Developing Business Body Language: organized on 25 <sup>th</sup> February in which 305 students were participated.	
60	February	Webinar on How to improve Communication skills: organized on 26 <sup>th</sup> February in which 304 students were participated.	
61	March	Webinar on Time Management and Work Efficiency: organized on 3 <sup>rd</sup> march in which 303 students have participated.	
62	March	Workshop on determination of Goal and Priorities: organized on 16 <sup>th</sup> march in which 133 students got benefited.	
63	March	Webinar on How to Improve a Leadership Quality: organized on 21st march in which 180 students have participated.	
64	March	Webinar on How to Improve Marketing skills: organized on 22 <sup>nd</sup> march in which 293 students have participated.	
65	March	Seminar on Corporate Grooming and Etiquettes: organized on 23 <sup>rd</sup> march in which 298 students have participated.	
66	March	Seminar on Learning Practical Aspect of Industry Functioning: organized on 24 <sup>th</sup> march in which 290 students have participated.	

## TCS Youth Employment Programme Summary: 2022-23

Batch No.	Date	Duration	Number of SEM-VI Students benefited	Number of Students offered a provisional offer letter
Batch-01	28 <sup>th</sup> Sept.,2022 to 28 <sup>th</sup>	100 Hours	68	20 1-4-
Batch-02	Nov.,2022 02 <sup>nd</sup> Feb. to 18 <sup>th</sup> Feb. 2023	100 Hours	53	20 as on date

A workshop is a hands-on learning experience where participants actively engage in learning by doing. It typically involves practical activities, such as group discussions, problem-solving exercises, and demonstrations. Workshops are usually led by a facilitator who guides the participants through the learning process. The goal of a workshop is to provide participants with practical skills and knowledge that they can apply in their work or personal life.

#### **Objectives:**

- Seminars and workshops provide an opportunity for students, faculty members, and industry experts to share their knowledge and expertise on a particular topic. This helps in enhancing the knowledge base of the participants and facilitates learning.
- Seminars and workshops provide a platform for students and faculty members to
  develop their professional skills and competencies. For example, a workshop on
  presentation skills can help students to improve their communication and public
  speaking skills.
- Seminars and workshops can facilitate collaboration between academia and industry.
   Industry experts can share their knowledge and experience with students and faculty members, and colleges can provide research and development support to the industry.

#### Summary of Seminar/Workshop organised in 2022-23

Sl. No.	Month	Activity		
1	July	Orientation Program on "Sarva Netrutva-KSV" in association with Sarva		
		Netrutva Team of KSV: on 1st july, 116 students have participated in		
		program.		
2	July	Orientation Program on "WEC-KSV" organized in association with WEC		
		Cell-KSV: on 1 <sup>st</sup> july, 160 students have benefited.		
3	July	Orientation Program on "WEC-KSV" in association with WEC Cell-KSV:		
		on 2 <sup>nd</sup> july, 127 students got benefitted.		
4	July	Orientation Program on "Sarva Netrutva-KSV" in association with Sarva		
		Netrutva Team of KSV: on 2 <sup>nd</sup> july, 138 students have participated in		
		program.		
5	July	Orientation Program on "CSD-KSV & DIR-SVKM" in association with		
		Communication Skills Department and Department of International		
		Relations -KSV: on 3 <sup>rd</sup> july, 122 students have participated in program.		
6	July	Orientation on "Placement Cell-KSV" in association with Placement cell-		
		KSV: on 3 <sup>rd</sup> july, 144 students have participated in program.		

7	July	Orientation on "Placement Cell-KSV" in association with Placement Cell-KSV: on 5 <sup>th</sup> july, 118 students have participated in program.
8	July	Orientation Program on "Department of Physical Education-KSV" in association with Department of Physical Education-KSV: on 5 <sup>th</sup> july, 147
		students have participated in program.
9	July	Orientation Program on "Department of Physical Education-KSV" in
		association with Department of Physical Education-KSV: on 6 <sup>th</sup> july, 124
		students got benefited.
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		Mr. Manoj Patra Development Officer-LIC: on 6 <sup>th</sup> july, 128 students have
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12	July	Orientation Program on "CSD-KSV & DIR-SVKM" in association with
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		workshop.
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		Jaykishan Fefar: on 8th july in which 114 students have participated.
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		with Tejas Patel: on 10 <sup>th</sup> july in which 265 students have participated.
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		KSV: on 12 <sup>th</sup> july, 123 students have participated in program.
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20	July	Workshop on - "Document Design & its advantages": organized on 15 <sup>th</sup> july
20	July	in which 107 students participated in workshop.
21	July	Workshop on "Learning Email Writing": organized on 15 <sup>th</sup> july in which 128
	5 6/23	students have participated.
22	July	Workshop on "Change Management": organized on 16 <sup>th</sup> july in which 129
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		in which 201 students have learned the process of industrial visit.
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		17th july in which 187 have participated to know about company, its mission
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30	August	Orientation Program on "WEC-KSV"in association with WEC Cell-KSV: organized on 17 <sup>th</sup> august in which 302 students of SEM-I have participated in orientation program.	
31	August	Orientation Program on "Placement Cell-KSV" in association with Placement Cell-KSV: organized on 18 <sup>th</sup> august in which 282 students of SEM-I have participated in orientation program.	
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33	August	Workshop on "Lawful and Legal Insights to Become Entrepreneur" with CS Jaykishan Fefar: organized on 24 <sup>th</sup> august in which 290 students of SEM-I have participated in workshop.	
34	August	Orientation Program on "CSD-KSV & DIR-SVKM" in association with Communication Skills Department and Department of International Relations-KSV: organized on 25 <sup>th</sup> august in which 294 students of SEM-Ihave participated in program.	
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36	August	Workshop on "Career in Government Sector" with Denis Italiya: organized on 26 <sup>th</sup> august in which 194 students have participated.	
37	August	Orientation program on "SVIF" in association with SVIF-KSV: organized on 27 <sup>th</sup> august in which 131 students have participated in orientation program.	
38	August	Workshop on "Career in Government Sector": organized on 28 <sup>th</sup> august in which 254 students have participated in workshop.	
39	September	Orientation program on "SVIF" in association with SVIF-KSV: organized on 1st September in which 180 students have participated in orientation program.	
40	September	Workshop on "Change Management": organized on 6 <sup>th</sup> September in which 251 students of SEM-I have participated in workshop.	
41	September	Workshop on "Basics of Communication": organized on 7 <sup>th</sup> September in which 247 students of SEM-I have participated in workshop.	
42	September	Workshop on "Confidence Building": organized on 8 <sup>th</sup> September in which 243 students have participated in workshop.	
43	September	Orientation program on "SVIF" in association with SVIF-KSV: organized on 9th September in which 291 students have participated in the program.	
44	September	Workshop on "Digital Banking: Present and Future": organized on 11 <sup>th</sup> September in which 285 students have participated in workshop.	
45	September	Workshop on "Career as an Entrepreneur": organized on 17 <sup>th</sup> September in which 256 students have participated in workshop.	

46	November		
		Professional at the International Level	
47	December	Workshop on "Lending Documentation": organized on 13 <sup>th</sup> December in	
		which 194 students have participated in workshop.	
48	December	Visit of Khadhya Khurak Exhibition 2021: programmed on 21st December in	
		which 50 students have participated in exhibition.	
49	December	Visit of Khadhya Khurak Exhibition 2021: programmed on 22 <sup>nd</sup> December in	
		which 65 students have participated in exhibition.	
50	January	Pre Industrial Visit Training of Cadmach Machinery India Pvt. Ltd.:	
51	February	Pre Industrial Visit Training of Vasani Polymer Pvt. Ltd	
52	February	Analysis of Union Budget 2022 Part – 1: organized on 7 <sup>th</sup> February in which	
		312 students have participated.	
53	February	Live Session on "Announcement of New Monetary Policy": organized on	
		10 <sup>th</sup> February for SEM-VI in which 166 students have participated.	
54	February	Analysis of Union Budget 2022 Part-2: organized on 18th February in which	
		336 students of SEM-VI have participated.	
55	February	Workshop (Webinar) on Role of Youth in Post Covid Society: organized on	
		19th February in which 312 students have participated in workshop.	
56	February	Training Module on Financial Literacy - III & IV: organized on 22 <sup>nd</sup>	
		February in which 307 students were participated.	
57	February	Training Module on Financial Literacy - V & VI: organized on 23 <sup>rd</sup> February	
		in which 326 students were participated.	
58	February	Training Module on Financial Literacy - VII & VIII: organized on 24 <sup>th</sup>	
		February in which 312 students were participated.	
59	February	Webinar on Developing Business Body Language: organized on 25th	
		February in which 305 students were participated.	
60	February	Webinar on How to improve Communication skills: organized on 26 <sup>th</sup>	
		February in which 304 students were participated.	
61	March	Webinar on Time Management and Work Efficiency: organized on 3 <sup>rd</sup> march	
		in which 303 students have participated.	
62	March	Workshop on determination of Goal and Priorities: organized on 16 <sup>th</sup> march	
		in which 133 students got benefited.	
63	March	Webinar on How to Improve a Leadership Quality: organized on 21st march	
		in which 180 students have participated.	
64	March	Webinar on How to Improve Marketing skills: organized on 22 <sup>nd</sup> march in	
		which 293 students have participated.	
65	March	Seminar on Corporate Grooming and Etiquettes: organized on 23 <sup>rd</sup> march in	
	1.241011	which 298 students have participated.	
66	March	Seminar on Learning Practical Aspect of Industry Functioning: organized on	
	1,141011	24 <sup>th</sup> march in which 290 students have participated.	
	1	21 maion in which 270 blocelio have participated.	

## Internship at BPCBA

BPCBA inculcates the practical knowledge among the students through Internships opportunities. College does lisoning with various corporates and place their students for internship. It makes students to network with great people and sharpen their skills before entering the workforce. It also helps tremendously with figuring out the true passion of the students. Companies often look at them as a way to gain experience and exposure to make a smooth transition into their role when hired. Internships also help students in testing out the practical aspects of what they know and focus on how to do a particular job. They may get to discover new things, familiarize themselves with the office environment, follow the processes, and explore the career path that they have chosen to study for.

#### Why Internship at BPCBA?

- To teach corporate etiquettes and a professional working environment that encourages and gives space to professional identity development.
- To improve employability skills i.e. communication skills, team work and presentation skills.

#### How Intership takes palce

• In SEM-I Goal setting process is being carried out by college and after attending the session on goal setting and various seminar and workshop student sets a goal. Training and Placement Cell and Faculty Members invites company representatives for the internship of SEM-II/III/IV or V students. After confirmation mentor announces the internship opportunity, duration and stipend details (if any). After completion of the internship student has to submit internship file containing Career objective, details of company representative, signed daily report, internship report and internship completion certificate to mentor.

#### **Internship Summary**

Academic Year	Internship Done	Duration of Internship	Total Stipend Earned
2019-20	246 Students	30 Days	Rs. 4,15,800
2018-19	234 Students	30 Days	Rs. 6,66,956
2017-18	271 Students	30 Days	Rs.4,45,239
2016-17	281 Students	30 Days	Rs.6,10,070
2015-16	215 Students	30 Days	Rs.3,48,760

#### Academic Year: 2019-20

Sl. No.	Name of Company	Number of Students Placed	Stipend Earned During Internship
01	Praveg Communication Ltd.	50	334400
02	Bajaj Finserve Ltd.	7	46900
03	MSW-KSV	7	10500
03	GUJCOST	6	6000
05	Team DSR	2	12000
06	South Café	1	5000
07	Accumax Lab Devices Pvt. Ltd.	1	1000
08		2	1000
08	9 Series Handcrafted Technology Solutions	Δ	
09		1	
10	Amba Township Pvt. Ltd. Bank of Baroda	$\frac{1}{2}$	
11	CA Ramani & Vasoya	28	
12	First Source Solutions Ltd.	1	
13	Head Quarter of Centre for Heartfullness- Hyderabad	63	
14	K.K. Patel & Associates	9	
15	Kishor Institute	1	
16	Kalupur Commercial Co-operative Bank Ltd. Bank	5	
17	Khushbu Designer	2	
18	Max Life Insurance Ltd.	6	
19	MCBS Pvt. Ltd.	48	
20	Mototive Technology	10	
21	National Productivity Council	2	
22	Sahjanand Laser Technology Ltd.	39	
23	Sez Vitrified Pvt. Ltd.	1	
24	Shiv Fitness Studio	1	
25	Surai Crop Science Pvt. Ltd.	3	
26	Tech Mahindra	2	
27	Tube Product Incorporate, Vadodara	1	
28	Vertex School of Animation	4	
29	Vertual Reality Systems	3	
30	Vinod Maheshwari & Associate	2	

#### Academic Year: 2018-19

S1.	Name of Company	Number of	Stipend Earned
No.		Students Placed	During Internship
01	Bajaj Finserv ltd.	21	137,672
02	Sales India	6	55,997
03	Raan Utsav	6	35,955

04	Bajaj Finserv, Science City & Dena Bank	1	6,750
05	Brahmani Sales Agency	6	29,780
06	Divya Bhaskar	1	5,000
07	Divya Bhaskar & GNFC	1	5,525
08	Divya Bhaskar & Gujarat Narmada Valley	1	2,275
	Fertilizers&Chms Ltd		,
09	GNFC	85	13,802
10	GNFC & Bajaj Finserv ltd	2	1,871
11	GNFC & Plast India	8	1,019
12	GNFC & Sales India	1	6,100
13	GRIMCO	1	2,000
14	Gujarat Narmada Valley Fertilizers&Chms	40	5,708
	Ltd		·
15	Gujarat Narmada Valley Fertilizers&Chms	1	270
	Ltd & Divya Bhaskar		
16	Gujarat Narmada Valley Fertilizers&Chms	3	440
	Ltd & Plast India		
17	Gujarat Narmada Valley Fertilizers&Chms	1	257
	Ltd & Sales India & Dharma Life		
18	Gujarat Narmada Valley Fertilzers & Chms	1	862
	Ltd & Sales India		
19	Plast India	1	5,000
20	Accord Water & Plast India	1	
21	Air State Express Courier	2	
22	Arvind Mills	2	
23	Maruti Fasteners	1	12,000
24	Plast India	2	11,600
25	Tristate Technology	1	5,450
26	Other Companies		94,742
27	Bravoking Pvt. Ltd.	2	
28	CA Pankaj Goswami & Co.	2	
29	Charon Solar Energy	1	
30	Dhruvi Agency	1	
31	Dudhsagr Dairy	1	
32	Fieldman Sensor Pvt. Ltd.	1	
33	Ganesh Tools Traders	1	
34	Gayatri Pharma Dis.	1	
35	Ghansyam Eng. Mecgh. Pvt. Ltd	1	164
36	Globe GroundIndia	1	
37	GNFC & Science City	1	
38	Got 2 Get Communication & Plast India	1	
39	Hotel City Inn	1	

40	Hyundai Motors	2		
41	Intra Action Electronics	1		
42	Iscon Craft Paper mill Ovt. Ltd.	1		
43	Italica eremic Pvt. Ltd.	1		
44	Jigar Patel & Association	1		
45	Jyoti Engineering Works	1		
46	Kalupur Commercial Co Op Bank Ltd	5		
47	Kalptaru Power Transmission Ltd & Plast	5		
	India			
48	Kaplataru Power Transmission Ltd.	5		
49	Kranti Poltech Pvt. Ltd.	4		
50	Lincoln Ltd	1		
51	Madhur Dairy	1		
52	Metal Tech Industries	7		
53	Nanda Automobiles Hero Dealer	1		
54	Param Automobiles	1		
55	Prakshal IT Academy	1		
56	Purchase Karo.Com Freesky	1		
57	Rising Events	2		
58	Rushabh Crop Science	1		
59	Sahajanand Laser Technology Ltd.	1		
60	Science City & Bajaj Finserv ltd	1		
61	Science City & GNFC	1		
62	Shree Raj Securities	1		
63	SHUKAN ENGINEERING	1		
64	Specific Electronics	1		
65	Star Cable Network	1		
66	Vishwa Pavers	1		
67	WallCera Tiles Pvt. Ltd.	9		
68	Western Biogenetica Pvt. Ltd.	1		

#### Academic Year: 2017-18

S1.		Number of	Stipend Earned
	Name of Company	Students	During
No.		Placed	Internship
01	Bajaj Finserve	23	1,63,175
02	Capital First	12	56,050
03	Sales India	8	74,373
04	Science City	10	51,750
05	Praveg Communications Ltd - Rann Utsav	10	32,000
06	Balaji Infrastructure	1	10,000

07	Career Khojj	5	3,000
08	A2Z Services	1	2,000
09	Active Aluminium Pvt. Ltd.	1	
10	Airona Tiles Ltd.	1	
11	Avadh Food Product	1	
12	Bansari Bajaj - Gandhinagar	1	
13	Bhumi Electronics	4	
14	CA Abhay Shah	1	
15	C. A. Thakkar & Associates	2	
16	Chamunda Goga Sales and Distribution	3	
17	Cargo Motors - Gandhinagar	1	
18	Dena Bank	1	
19	Denim Pumps	4	
20	Desai Cottex	2	
21	Dev Industries	1	
22	Devam Innovative Academy	1	
23	Dharti Indane	1	
24	First Step	2	
25	Gandhinagar Nagrik Bank	1	
26	Gayatri Magnet	2	
27	Gree Air Conditioner	3	
28	Harsolia Brothers - Tata Motors	3	
29	Heet health House	12	
30	Hi - Tech	1	
31	ITC	1	
32	J.K. Laxmi Cement Ltd.	1	
33	Jaydev Parmar & Co CA	2	
34	K. K. Patel Associates - CS	1	
35	Kalpataru Power Transmission Ltd.	14	
2.6	Kalupur Commercial Co-operative Bank	0	
36	Ltd.	9	
37	Kapil Kotex	2	
38	Karcher Cleaning Systems Pvt. Ltd.	1	
39	LIC-Gandhinagar	8	
40	Madhur Dairy	10	
41	Mahindra Automobiles	1	
42	Microlab Instruments	4	
43	Modi Seeds	1	
44	Nanda Automobiles - Gandhinagar	11	
45	Nijanand Hardware & Sanitary	1	
46	Nilkant Ployflex	1	
47	OM Power Transmission	1	

48	Online Print & Pack Ltd	1	
49	Pantaloons - Law Garden (Division of Aditya Birla Fashion & Retail Ltd.)	1	
50	Peach Techno-vations Pvt. Ltd.	2	
51	Parth Parenteral Pvt. Ltd.	1	
52	Pizza Point - Kudasan	3	
53	Pooja Elevetor (GEAR) Pvt. Ltd.	1	
54	Radhe Events	9	
55	Rakesh Parekh & Co CA	1	
56	Rinac India Ltd.	5	
57	Rohan Marketing	1	
58	SABAR TOURS AND TRAVELS	1	
59	Safal Industries	4	
60	Sheetal Cool Products Pvt. Ltd.	2	
61	Shree Bahuchar Enterprise	2	
62	Shree Hari Electronic	1	
63	SK Green	2	
64	Surface Ceramic	2	
65	Swarnim Touch Pvt. Ltd.	2	
66	Telsa	3	
67	Truemax Polymer Pvt. Ltd.	1	
68	Tube Products Incorporate	3	
69	Veto Ceramic Pvt. Ltd.	1	
70	Vinayak polypipes Pvt. Ltd.	2	
71	Vision Emboseft Solutions	2	
72	Western Agri Seeds	6	
73	Winsol Engineers Pvt. Ltd.	1	

### Exit level mapping of Career Goal of BPCBA Students Since 2016

		2022-23	2021-22	2020-21	2019-20	2018-19	2017-18	2016-17
Sl. No.	Career Goal	Number of Students						
1	To prepare for Government Jobs	23	28	24	27	38	42	30
2	To pursue MBA after BBA	49	93	116	80	106	112	102
3	To pursue other higher studeis other than MBA	5	11	16	16	17	11	15
4	To become an Entrepreneur	15	29	53	45	38	36	42
5	To join corporate as a professional after BBA	21	18	32	38	51	46	49

/	Foreign Study/ Foreign Job	52	39 19	28	21	18	26	30
8	Others - At Home  Total	264	255	272	227	269	280	272

## Research Projects by BPCBA Students

Academic Year	Number of Research Projects	Number of Students Worked	Man Days	Man Month
2012-13	73	437	3640	146
2013-14	72	422	3515	141
2014-15	45	308	2566	103
2015-16	40	241	2,008	80
2016-17	46	280	2,333	93
2017-18	40	280	2,333	93
2018-19	45	269	2,242	90
2019-20	45	229	1,908	76
2020-21	40	272	2266	91
2021-22	38	255	2,124	85
2022-23	42	264	2199	88

## Capstone Projects 2022-23

Sr. No.	Title	Guide Name
1	Role of Social Media Marketing in Changing the Mind Set of Consumers for their Daily Consumption with Special Reference to the Gandhinagar City	Dr. Jayesh Tanna
2	A Study on Growth, Types and Awareness about Tourism Industry with Special Focus on Heritage Sites of Gujart: A Case in Gandhinagar	Dr. Nirav Joshi

3	Impact of Social Media on Undergraduate Students	Dr. Amita Prajapati
4	A Study of Music Therapy: A Tool to Mental Wellness	Dr. Margi Desai
5	A Study on Consumer Awareness about the Organic Products in Gandhinagar District	Dr. Nivedita Raval
6	Effect of Online Education on Physical Tuition Classes	Dr. Sheetal Patel
7	A Study on Problem Faced in Online Payment Methods by Respondents of Gandhinagar District	Dr. Ashish Bhuva
8	Analysis of Customer Buying Behaviour of Branded Products with Reference to Gandhinagar City	Dr. Vipal Patel
9	Impact of Digital Marketing on Brand Building	Prof. Radhika Bhatt
10	A Growth and Future Prospects of Patanjali Product	Prof. Payal Panchal
11	Awareness of People towards Green Marketing and Its Impact on Environment Management	Prof. Simmi Darji
12	A Study on Consumer Behaviour towards Nestle Products with Special Reference to Gandhinagar City	Dr. Jayesh Tanna
13	A Study on Awareness, Usage and Preference of Selected Online Payment Methods in the City of Ahmedabad	Dr. Nirav Joshi
14	Selling a Story: The Impact of Storytelling on Consumer Psychology	Dr. Amita Prajapati
15	A Study on Growth and Awarness about Hotel Industry with special focus on Cloud Kitchen in the City of Gandhinagar	Prof. Jahnvi Mevada
16	A Study on Knowledge and Practices Regarding Waste Management among People of Gandhinagar City	Dr. Nivedita Raval
17	Analysis of Job Satisfaction in Co-Operative Bank	Dr. Sheetal Patel
18	Impact of Covid-19 on Academic Performance of College Students	Prof. Payal Panchal
19	A Study on Investors' Satisfaction of Depository Services	Prof. Simmi Darji
20	Effect of Controversy on Consumer Buying Behavior and Attitude towards a Brand: A case study of Maggi	Dr. Ashish Bhuva
21	A Study on Water Harvesting as a Solution to Water Crisis in Gujarat	Dr. Vipal Patel
22	Impact of Motivational Factors on Employees Performance	Prof. Radhika Bhatt
23	A study of Growth, Awareness and Impact of Cimema in the Youth of Gandhinagar	Dr. Nirav Joshi
24	An Analysis of Job Satisfaction in Garment Sector Employees	Dr. Amita Prajapati
25	A Study of Workplace Stress Management: Case of Government Employees in Gandhinagar City	Dr. Margi Desai
26	A Study on Issues and Challenges of Digital Payments:- A Case of Gandhinagar City	Dr. Nivedita Raval

27	A Study on Return Policy of Mutual Fund Investment	Dr. Sheetal Patel	
28	Effect of Stress and Mental Health on Overall Productivity of Young Professionals & Students	Dr. Ashish Bhuva	
29	A Comparative Study on Stress Level of Employees of Public Sector and	Prof. Jahnvi	
29	Private Sector	Mevada	
30	Impact of Demonetization on Indian Economy	Prof. Radhika Bhatt	
31	To Study Awareness and Altitude of Middle Class People Toward Saving	Prof. Payal Panchal	
31	and Investment	FIOI. Fayai Fanciiai	
32	A Study on Growth, Awareness and Impact of Self Help Literature and	Dr. Nirav Joshi	
32	Motivational Seminars in The Under Graduate Students of Gandhinagar	Dr. Nirav Joshi	
33	A Study on Financial Literacy Among the Women of Gandhinagar City	Dr. Amita Prajapati	
34	Mental Ambiguousness Suffered, Lived and Survived By Students During	Dr. Margi Desai	
34	Their College Life	D1. Wargi Desai	
35	A Study on Buying Behaviour of Consumers With Respect To Maruti	Dr. Nivedita Raval	
33	Suzuki Cars in Gandhinagar City	Di. Nivedita Kavai	
36	Comparative Study on Financial Products Offered By Public Sector Banks	Dr. Sheetal Patel	
30	and Private Sector Banks	DI. Silectal Fatel	
37	Effect of Advertisement on Brand Awareness and Sales of Red Bull and	Dr. Ashish Bhuva	
37	Monster Energy on Youngsters	DI. Asilisii biluva	
38	Awareness of Mutual Fund Investment Among Undergraduate Students of	Dr. Vipal Patel	
36	Gujarat	Di. Vipai Fatei	
39	A Project Report on Future of Diamond Sector in India	Prof. Radhika Bhatt	
40	A Study on Indian Banking System	Prof. Payal Panchal	
41	Fundamental Analysis of Selected Auto-Mobile Company Listed on NSE	Dr. Margi Desai	
42	Evaluating Cash Management Through Cash Flow Statement of Selected	Dr. Vinal Datal	
42	Indian Automobile Companies	Dr. Vipal Patel	
	I .		

**Placement: 2022-23** 

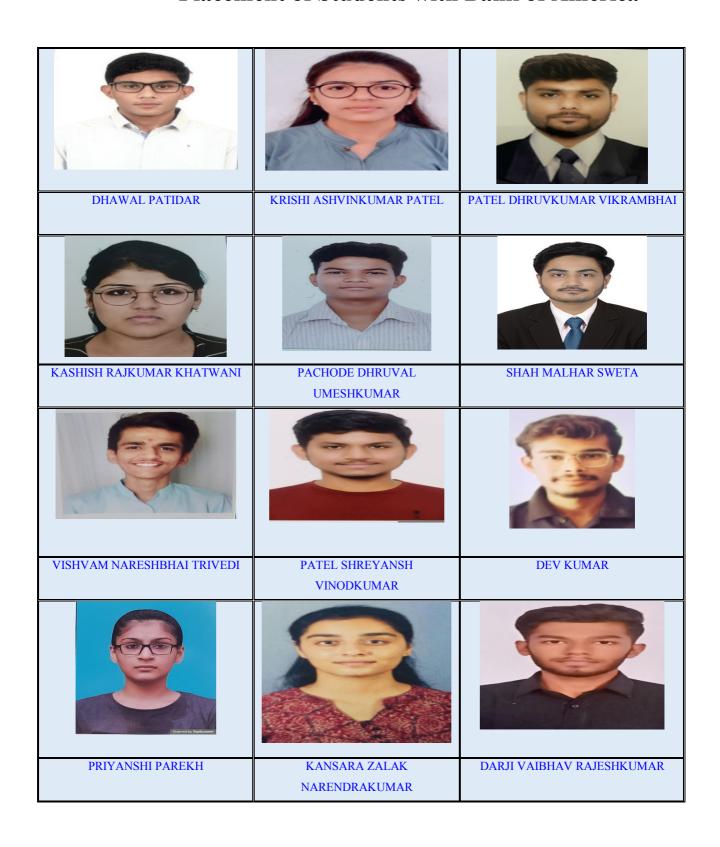
Sl. No.	Name of Company	Number of Students	Number of Students	Number of Students	Pacakage Offered
		Registered	Appeared	Shortlisted	
		for Campus	for Campus		
		Placement	Placement		
1	Bank of America	77	63	16	Rs. 3,50,000 Per
1	Dank of Afficiea	//	77 03	10	Annum
2	TCS Passport	15	5	1	Rs. 1,80,000 per
2	Seva Centre	13	3	1	Annum
3	Vasy ERP	29	29	2	Rs. 1,80,000 per
3	Solution	29	29	2	Annum
4	Abtik Service	22	22	12	Rs. 2,70,000 per
4	LLP	22	22	12	Annum

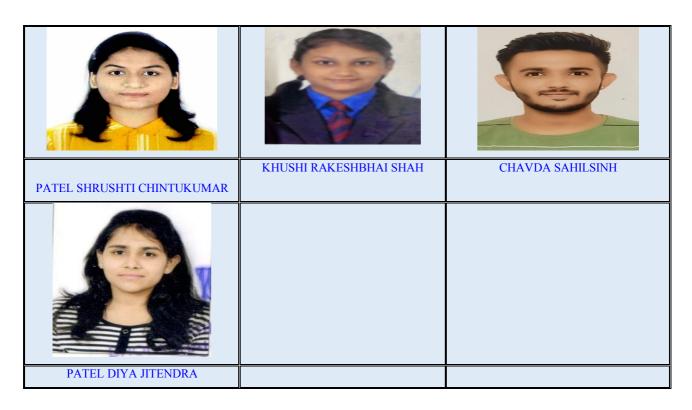
## Major Recruiters

Sl. No.	Name of Company
1	Bank of America
2	Tata Consultancy Services
3	Vasy ERP Solution
4	Abtik Service LLP
5	Gujarat Council of Science and Technology
6	Vasani Polymers Pvt. Ltd.
7	Sahjanand Laser Technology Ltd.
8	MCBS Pvt. Ltd.
9	Mototive HR Recruiters
10	Mototive Technologies
11	Vertex Animation
12	Bajaj Finserve Ltd.
13	Capital First
14	Sales India Pvt. Ltd.
15	Max Life Insurance
16	Bharti Axa Life
17	ICICI Bank
18	Burger Paints Ltd
19	Dropex Courier Solutions
20	AIS Technolab Pvt. Ltd.
21	Tech Mahindra
22	Sanghi Cements
23	Cholamandalam Insurance
24	Praveg Communication Ltd.
25	Kotak Mahindra Bank
26	Kalupur Commercial Co-operative Bank Ltd.
27	Zydus Hospital



## BANK OF AMERICA Placement of Students with Bank of America







#### Placement of Students with Abtik Services LLP





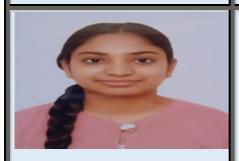
Name – BhayaniPriyaDilipbhai Sem-VI – C, Roll No - 176



Name – Pal Alokkumar K. Sem-VI-A, Roll No-30



Name –RathodKomalPremjibhai Sem-VI-B, Roll No-142



Name – SumanPrajapati Sem-VI – B, Roll No-138



Name - BarotYashkumar S. Sem-VI - A, Roll No-83



Name – ShivamTripurari Sem-VI – B, Roll No- 151