

B.P College of Business Administration
SEM-VI Subject: BBA 36 Operations Management
Assignment No. – 1, Date: 17 – 11 – 2014
Based on Chapters: 1, 2

CHAPTER 1: Scope of Production and Operations Management

- Q1. The scope of operations management comprises of various strategic and tactical decisions. – Discuss strategic decisions in detail.
- Q2. What are the tactical decisions covered under the scope of operations management? – Explain.
- Q3. Give detailed explanation of project form of manufacturing with its merits and demerits.
- Q4. Discuss intermittent manufacturing with its specialties, merits and demerits.
- Q5. Explain continuous manufacturing in detail with its advantages and disadvantages.
- Q6. Differentiate between intermittent and continuous manufacturing.

CHAPTER 2: Productivity

- Q1. Define productivity and give various measures of productivity. What are the reasons for low productivity?
- Q2. What are the benefits of increased productivity? What are the barriers to improving productivity?
- Q3. Discuss the following concepts and differentiate: Productivity, Efficiency and Effectiveness.
- Q4. Explain meaning of Automation. What are types of automation? Discuss suitability of automation.