

B.P.College of Business Administration

SEM- IV Subject: BBA 20 Organizational Behaviour

Assignment No-1, Date:17-11-2014

(Based on Chapter- 1)

Chapter -1

Q. 1 Define Organizational Behaviour. Discuss the major contributing disciplines to OB.

Q. 2 Explain models of OB in detail.

Q. 3 Which are the foundations of individual behaviour?

Q. 4 Define ability and discuss intellectual ability and physical ability.

Q. 5 Identify the key Biographical characteristics and describe how they are relevant to OB.

Q. 6 What is learning? Discuss various theories of learning such as classical conditioning, operant conditioning and social learning?