

**B.P College of Business Administration**  
**SEM-II Subject: BBA 12 Professional Communications**  
**in Practice**

**Assignment No. – 1, Date: 17 – 11 – 2014**

**Based on Chapters:1**

**Chapter 1: Listening Skills**

Q.1 Explain Listening Process with the help of Block diagram.

Q.2 Explain types of listening.

Q.3 Explain the barriers to effective listening.

Q.4 Explain scientific listening capacity of humans.

Q.5 Explain Attentive listening.

Q.6 Who employs empathetic listening?

Q.7 Write a short note on cultural barriers interfering with listening?

Q.8 What is superficial listening?

Q.9 What is appreciative listening?

Q.10 What is evaluative listening?