

**B. P. COLLEGE OF BUSINESS ADMINISTRATION**

(Constituent College of Kadi Sarva Vishwavidyalaya)

BBA SEM – IV**MCQ TEST – February 2014****SUB: Entrepreneurship & Business Planning (BBA24)****Date: 17/02/14****Total Marks: 60****Day: Monday****Duration: 40 minutes****Instructions:**

- All questions are compulsory.
- All questions carry 2 marks each.

- Q: 1 _____ is not called as innovation.
[a] Introduction of new product; [b] Change in organization and management;
[c] Introduction of new quality [d] Introduction of new employee
- Q: 2 _____ is one of the barriers to entrepreneurship.
[a] Poor Product Quality; [b] Lack of Promotion;
[c] Lack of seed capital; [d] Development of villages
- Q: 3 Nature of Business classifies Entrepreneur into following categories:
[a] Trading; [b] Industrial; [c] Corporate; [d] All
- Q: 4 Which of the following is not a type of entrepreneur according to use of technology?
[a] Technical [b] Professional [c] Modern [d] None
- Q: 5 Which of the following is a type of entrepreneur according to motivation?
[a] Pure; [b] Induced; [c] Motivated; [d] All
- Q: 6 Growth Entrepreneur undertakes business of a _____ industry.
[a] Declining; [b] Steady; [c] Growing; [d] Fluctuating
- Q: 7 Find out the type of entrepreneur that does not fall in the same category as others:
Innovative; Imitative; Spontaneous; Fabian; Drone
[a] Imitative; [b] Fabian; [c] Innovative; [d] Spontaneous
- Q: 8 The sub-cultures of entrepreneurship include:
[a] Business Culture; [b] Productivity culture; [c] Total Quality Culture; [d] All
- Q: 9 Match the following two lists and select correct option from given below:
1. Entrepreneurship 1. Person
2. Enterprise 2. Process or Action
3. Entrepreneur 3. Object
[a] 1-3; 2-1; 3-2 [b] 1-2; 2-1; 3-3 [c] 1-2; 2-3; 3-1 [d] 1-1; 2-2; 3-3
- Q: 10 _____ culture requires doing right things better.
[a] Productivity; [b] Business; [c] Quality; [d] All
- Q: 11 There are major _____ approaches to Entrepreneurial Development.
[a] Two; [b] Three; [c] Four; [d] Five
- Q: 12 Personal attributes of an entrepreneur don't include:
[a] Creativity [b] Rigidity [c] Dedication [d] Determination
- Q: 13 What motivates a person to become an entrepreneur?
[a] Opportunity to be own boss [b] Opportunity to contribute
[c] Social Recognition [d] All
- Q: 14 The word entrepreneur is derived from a _____ word 'Entreprendre'.
[a] German [b] Italian [c] French [d] Russian
- Q: 15 According to _____, "Entrepreneur is one who is endowed with more than average capabilities..."
[a] Schumpeter [b] Walker [c] Drucker [d] None
- Q: 16 According to _____, Innovation is the basic tool of entrepreneurs.
[a] Schumpeter [b] Walker [c] Drucker [d] None

- Q: 17 _____ is the reward for entrepreneur where as _____ is the reward for manager.
 [a] Salary, Profit [b] Salary, Wages [c] Wages, Salary [d] Profit, Salary
- Q: 18 Top executives of large organizations are also known as_____.
 [a] Bosses [b] Intrapreneurs [c] Ultrapreneurs [d] Entrepreneurs
- Q: 19 Lack of viable concept, Lack of technical skills and Lack of business know-how are examples of:
 [a] Barriers to Entrepreneurship [b] Driving forces to Entrepreneurship
 [c] Charms of Entrepreneurship [d] Habits of Entrepreneurship
- Q: 20 _____ entrepreneurs are shy, lazy and cautious.
 [a] Drone [b] Imitative [c] Fabian [d] Pure
- Q: 21 Culture of a business is sum total of _____.
 [a] norms, belief and values; [b] norms and belief only;
 [c] belief and values only; [d] None of these
- Q: 22 _____ development is a key to achieve economic development.
 [a] Political; [b] Fiscal; [c] Agricultural [d] Entrepreneurship
- Q: 23 A good entrepreneur is also a _____.
 [a] Leader; [b] Motivator; [c] Planner; [d] All of these
- Q: 24 Some of the basic skills of entrepreneur are:
 [a] Communication skills [b] Interpersonal skills
 [c] Basic management skills [d] All of these
- Q: 25 Non material culture is concerned with _____.
 [a] Man-made alterations; [b] factors as beliefs and values;
 [c] Both; [d] None
- Q: 26 Entrepreneurial Structure represents _____ task relationships of people in entrepreneurial activities.
 [a] Informal; [b] Unofficial; [c] Formal; [d] Informal & Unofficial

The Q:27 to Q:30 are either True or False statement.

Mark [a] for True statement and [b] for False Statement.

- Q: 27 Business Ethics is concerned with goodness of product quality.
- Q: 28 Team Building Skills are not required for entrepreneurs.
- Q: 29 Horticulture and Forticulture activities are done by Agricultural entrepreneurs.
- Q: 30 Professional entrepreneurs sell the business once it is well established.