



B. P. COLLEGE OF BUSINESS ADMINISTRATION

(Constituent college of Kadi Sarva Vishwa Vidhyalaya)

MID-SEM Examination- March, 2014

Date: 14/03/14

BBA SEM - VI

Total marks: 60

Roll No.....

SUB: Operations Management (BBA 36)

Duration: 03Hours

Q. 1 Discuss Scope of Production and Operations Management in detail with example. 12

Q. 2 a Attempt the following: 06

1. Process Layout is also called Functional Layout.
a. True b. False
2. Combined layout incorporates the benefits of process and product layouts.
a. True b. False
3. _____ refers to area or place small or big where a number of small manufacturers undertake production activities because of certain facility provided there.
a. Rural b. Urban c. Sub- Urban d. Industrial Estate.
4. Product Selection & Design is a long term decision as a part of the Scope of POM.
a. True b. False
5. Combined layout incorporates the benefits of process and product layouts.
a. True b. False
6. Which of the following factors of plant location are uncontrollable?
a. Climate Conditions c. Community Attitude
b. Supporting Industries d. All of above

Q. 2 b Discuss Measures of Productivity in brief. 06

OR

Q. 2 b Discuss Factors affecting Productivity. 06

Q. 3 a Differentiate between Rural and Urban Area as a part of Plant Location Decision. 06

Q. 3 b Discuss Benefits of Increased Productivity. 06

OR

Q. 3 a Discuss in detail objectives of Industrial Estates 06

Q. 3 b Discuss in brief factors affecting Plant Location Decision. 06

Q. 4 a Discuss characteristics of a Good Plant Layout. 06

Q. 4 b Draw a network diagram and calculate Critical Path for the same. 06

Activity	Immediate Predecessor	No. of Weeks
A	--	6
B	--	10
C	--	14
D	C	6
E	A, B	14
F	E, D	6
G	D	4
H	F, G	4

OR

Q. 4 a Define Work Study and Explain the same in detail. 06

Q. 4 b Discuss Difficulties encountered while implementing Work Study. 06

Q. 5 Discuss Principles of Motion Economy in Detail. 12

OR

Q. 5 a Discuss Automation and explain its importance to increase productivity. 06

Q. 5 b Discuss Product and Process Layouts in brief. 06