



Exam seat No. _____

B. P. COLLEGE OF BUSINESS ADMINISTRATION

(Constituent college of Kadi Sarva Vishwa Vidhyalaya)

Mid- Term Examination February 2013

BBA SEM –VI

Date: 15/02/13

SUB: Operations Management (BBA 36)

Total marks: 40
Duration: 1.5Hrs

Instructions:

- All questions are compulsory.
- Figures to the right indicate full marks.
- Indicate clearly, the options you attempt along with its respective question number.

Q. 1

- a. Explain the process of work study. 4
b. Write a note on principles of motion economy for use of human body. 4

Q. 2 a. Answer the following MCQ. 4

1. Which of the following is not a charting technique used in workstudy?
a. process chart b. flow diagram c. PMTS d. SIMO
2. The pioneering work in method study was done by:
a. Frank and Lillian Gilbreth b. Adam Smith c. Henry Fayol d. Peter Drucker
3. Production Planning is a pre-operation activity:
a. True b. False
4. Plant location can be an important competitive advantage for the business:
a. True b. False

b. Why good relations are necessary with workers before introducing work study? How can you overcome the difficulties arising in implementing workstudy? 4

Or

b. Explain: Micromotion study. 4

Q. 3 What is the process of Motion Study? 8

Or

Q. 3 Define workstudy. Mention objects of workstudy and mention qualities of workstudy men? 8

Q. 4 Write a note on urban area and advantages and disadvantages of urban area. 8

Or

Q. 4 Explain secondary factors governing plant location. 8

Q. 5 Write notes on: 8

1. Product selection and design
2. Process selection and design

Or

Q. 5 Write notes on: 8

1. Location facilities
2. Layout and material handling facilities