



Exam seat No. _____

B. P. COLLEGE OF BUSINESS ADMINISTRATION

(Constituent college of Kadi Sarva Vishwa Vidhyalaya)

BBA (SEM – IV) Mid- Term Examination February 2013

SUB: Entrepreneurship and Business Planning (BBA 24)

Date: 16/02/2013

Total marks: 40

Duration: 1.5Hrs

- Q. 1 Explain various entrepreneurship culture in detail. (8)
- Q. 2 (A) Answer the following multiple choice questions. (4)
1. What is ROI?
- a. Return on Interest b. Return on Investment
c. Reward of Investment d. None
2. Budgets are prepared for _____ period of time.
- a. Current
b. Past
c. Future
d. Current and Future
3. There is _____ above Break-Even Point.
- a. Loss b. No profit – no loss c. Profit d. None
4. _____ is the fundamental budget.
- a. Master Budget b. Operating Expense Budget
c. Sales Budget d. Capital Expenditure Budget
- (B) What are the approaches to entrepreneurship? (4)
- OR**
- (B) Explain in detail various entrepreneurship environments. (4)
- Q. 3 what is Break-Even Analysis? Write detail note on it. (8)
- OR**
- Q. 3 Write detail note SIDBI. (8)
- Q. 4 Explain Entrepreneurship in detail with its characteristics. (8)
- OR**
- Q. 4 Write detail note of IFCI (8)
- Q. 5 Attempt any **TWO** from the following: (8)
1. Define Entrepreneur and narrate the name of atleast five entrepreneurs.
2. Steps of Budgetary Control
3. Types of Budget